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Subscriber Boost

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**Build Your opt-in Ezine list and
turbocharge your Internet profits!**

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About the Author

Hello, it's nice to meet you!



My wife and I - Fooling around in Crete

My name is Tim Love, I live in Brentwood, England.
At the time of writing this, my 30th Birthday is creeping
ever nearer!

I've been involved in Internet marketing since 1997,
when due to a badly broken leg, I spent the best part of
a year at home, in plaster up to the hip!

Back then as a complete beginner, with nothing but a
computer and loads of time on my hands. I tried every
possible way to generate an income on-line.

It's only now, after nearly five years, that my wife
doesn't complain about the amount of time, that I sit in
front of my p.c.!

I am just your "average" person, who through hard work and learning by mistakes, has managed to live the internet dream.

If I can do it.....**YOU CAN TOO!**

I'm the webmaster over at The Power Of Eight and Start Page Magic.

I've written one other e-book so far. It's based on generating free website traffic. The e-book goes hand-in-hand with [Start Page Magic](#). It can be edited for **free** with over 60 of **your** traffic links. If you want a **free** copy, [click here](#)

First Things First

Welcome to Subscriber Boost.

You've made a wise decision!

Building your own mailing list is a sure-fire method of successful on-line marketing.

This e-book will show you excellent methods of building your mailing list.

Your opt-in mailing list, is as much your shop front, as a web page for generating sales..... **This is a fact.**

By operating both a mailing list, and a web page, I have **doubled** my income from on-line sales in the last year.

The decision you've made in purchasing this e-book, and by just following my simple recommendations, could have a dramatic effect on your income too!

Throughout this e-book, I'm going to show you methods that I've used to generate a **surge**, in my opt-in subscriber base.

I'm not a self proclaimed "internet guru" or anything like that. I'm just a normal person. I've made marketing mistakes, and I've learned from them.

This e-book will show you what works for me, and by using the methods detailed, these simple techniques can just as easily work for you.

In essence, what you're about to learn, is a bunch of tricks which will **boost** your opt-in subscriber base!

This will mean that in only a short period of time, you could have a mailing list, which quite possibly will be generating **you** an income!

This income will either come from, ad sales to your list through third parties, or by your own advertising of products.

Whether you choose to disguise this mailing list as an e-zine / newsletter / or a list of people who have subscribed, just because they want your free products, (e-books, or advertising.) is up to you.

The only thing which you may need to look at after setting all this up, is the products you're actually promoting.

If you're still not making sales, even after creating a huge mailing list, you need to change your products!

To see what I'm currently selling [click here.](#)

You now have two decisions, **these are important.**

You need to decide whether your mailing list deserves it's own web page.

Now I'm not saying that you can't run a mailing list without one.....

I've seen many people build an opt-in mailing list, just by submitting their sign-up page, provided by Yahoo or something similar to [traffic generating sites](#).

But, it will open up many more opportunities, if you have your mailing list linked to a web-page of some description. (Plus, if you're going to be offering your ad space for sale, it will give you a place to sell it!)

There are so many places you can get your own web space these days, there's no need for me to list them. If you really need a link, you can try here

[Webmaster-Resources](#)

Another good place to start looking is through the ISP you're on-line with now. I bet they've chucked in some free web-space along with your email account etc!

What I would say is, eventually you'll be wanting your own ".com" type web site address.

The two hosts I use for this purpose are

[ThirdSphereHosting](#) and [Host4Profit](#).

Both hosts are set up with the internet marketer in mind, they are simple to use, come with ready to sell products, and offer a great affiliate program.

It would however be wrong of me just to promote the two sites above.

You can possibly get cheaper hosts here

[Webmaster-Resources](#)

Now It's Time For Your Second Decision!

Create Your List

Below you'll find all sorts of links to different sites offering to provide you with mailing list scripts, or manage your mailing list on-line.

There are so many options available to you, when you're starting from scratch!

You could even transfer an existing mailing list to one of the below methods, if you wish.

There are pro's and con's with all methods.

But at the end of the day, any method will give you what you actually want.

Your own mailing list!

You need to consider the option between "free" and "pro" when choosing between the below products.

"Free" will usually mean that somewhere along the line, you're mailing list will be an advertising resource, for the company that's providing you, with the "free" hosting service.

This will usually take the form of an ad being placed in your mailings, or requiring subscribers of your list to join via their web site - Thus exposing your subscribers to their advertising. Nothing in this world is truly "free"!

"Pro" always means you pay for it!

What this does give you though, is a mailing list free from someone else's advertising.

Your subscribers will only see advertising that is either, earning you cash, or benefiting you in some other way - More on this later!

There's lots of different links here, offering basically the same thing. Shop around, and find what's best for you. I'd even start with a free host or free script first, you can transfer any list you create at a later date.

Click either [hosted](#) or [scripts](#) to go directly to the area on this page covering the relevant subject.

There is another option that you'll find later on in this e-book. If you can't wait, then [click here!](#)

Hosted mailing list.

Most people start here, hosted mailing lists are easy to use. They are a fine way to "cut your teeth" in this fantastic technique, of internet marketing.

[ResponseMonsters](#) You get the ability to use their fantastic auto-capture method, for signing people to your list.

When someone clicks the subscribe box, their email address is automatically taken from their browser.

This is similar to what you'd have installed on your own site, if you used the scripts offered at [OptinLightning](#) and [StealthMailer](#).

[PostMasterOnLine](#)

This is a great mailing list host.

You can currently try it out for \$2.99 for one month!

They have a huge capacity, and they're fast. Provides training and other member benefits on site.

[Roibot](#) Gives members the ability to run their own mailing list server.

They also offer what I consider to be one the best marketing tools sites on the internet. You can get a full month's trial for \$1 - They're well worth comparing with the other "pro" programs.

[Post-Master](#) This is similar to [Roibot](#).

You can try it free, but eventually you will have to make a one off payment.

[TalkList](#) They charge a monthly, or yearly fee to host your list. Well worth checking out, their web site is very informative, and offers a whole host of services.

[ProNet](#) I currently have a list hosted here.

Click the above, scroll down the opening page's frame, look for the partner link.

They provide hosting for your mailing list, a

professionally designed web page, which can be fully integrated on your web site, and loads of other extras.

[YourMailingListProvider](#)

Free on-line mailing list host. I particularly like this site. They are worth a look.

[CGISpy](#) CgiSpy offer a remotely hosted .cgi bin. They have several great free scripts for you to choose from. This includes a mailing list script, and form script which you can edit. Great if you've not got a web-site which provides .cgi permission. Well worth checking out.

[CoolList](#) Free on-line mailing list host. CoolList are similar to the site above. Once again, I'd suggest checking them out.

[Topica](#) Free on-line mailing list host

[Yahoo](#) Free on-line mailing list host

[Free Mailing List Methods](#)

You can also jump to the above page in this e-book, which will give you all you'll need, to run your own mailing list for totally free!

Script Mailing-Lists

Using scripts gives you much more control over your mailing list. You aren't tied by someone else's website, or their methods of running your list.

They look professional, and are easily self installed. (If your new to this, and installing a script on your website ties you up in knots, several sites offer installation with their products).

You do obviously have to have a website, on which you can control at the very least, the cgi-bin.

Script Mailing-Lists

[OptinLightning](#) Considered by many to be the most complete mailing list script currently available. Gives you absolute control of your mailing list.

It uses "double opt-in" subscribe methods to ensure you have no problems with spam complaints.

It also uses an auto-subscribe feature which grabs the email address straight from the subscribers internet browser - This ensures you get their "actual" email address, not some "junk" email address they choose to subscribe with! Allows for multiple methods of subscription.

It also comes already equipped with a numerous auto-responder facilities - Once some one joins your list, you can send pre-written emails to them, over a period of time of your choosing!

I personally have a mailing list using this method, and can totally recommend it to you.

[StealthMailer](#) An alternative to Optin Lightning is StealthMailer. I would suggest using Stealth Mailer as a fantastic add-on to your current methods of generating subscribers.

You don't get all the extras that come with Optin Lightning, but due to this you pay far less!

Stealth Mailer will give you the option of operating the "professional looking" auto-subscribe method. This will increase the number of subscribers to your opt-in list, plus ensure you're actually getting their "real" email address details.

You could easily combine a free mailing list host or script, with Stealth Mailer. You could then use this to create a fantastic opt-in subscriber base, for a little over \$20!

All you'd then need is a little web design skill, to create your "subscriber capture" pages, and you'd be set! If you're after a professional look, for a dirt cheap price, this is what I'd suggest!

The script comes with full installation, the owner Ryan Deiss, I have found to be a thoroughly decent person.

He's perfectly willing to provide you, with any support needed, in running his script.

[OptinLightning](#) and [StealthMailer](#) are possibly the best current scripts / add-ons available. Check them out!

[add2itMailManPro](#) This is a great mailing list script. The full "pro" script with no ads costs \$69. You can get a free version when you click the above link. Follow it, and click the "more software and scripts" link, you can download it directly from here. Once you've got the free version, you can upgrade at anytime without losing your subscribers - All you lose are their ads!

[Castle-cgi](#) This is a site which no longer offers support for it's scripts, but they have chosen to keep them on-line and give them away free. You will need to be able to install them yourself, or possibly [get someone to do it for you](#).

The scripts come with full instructions, so you may want to give it a go yourself first!

[PerlCoders](#) They have an unbelievable amount of scripts listed on their site. This site offers membership, when you join you'll get most of their scripts free. They

consider themselves to be the complete webmaster resource site, check out their site, and see if you think it's true!

[Ascripts](#) Several great scripts here, one of which I've used for [Start Page Magic](#) They're not all free, but several good ones are.

[EliteScripts](#) This site is responsible for many of the scripts used by sites, offering to host your mailing list - I bet you'll recognise the format! Prices are high, and the quality is good. They do have some interesting freebies though!

[List-Mail](#) Mailing list script, low price, free installation, and lifetime support. This scripts looks fantastic, and the offer of free installation, and support has a nice "ring" to it!

[SellWide](#) Excellent scripts!

Their [ClickBank](#) affiliate script is a complete must! Great information, and a friendly service. I use it on

[The Power Of Eight](#)

Go to the page, scroll down, look for the link named attention clickbank merchants download it!

[Pop-up Response](#) This script is great add-on for anyone using either a mailing list, or web-page to market on the internet. You can use it on your web-site,

to automatically pop-up your email subscription offers etc.

[Perl-And-CGI-Resources](#) This is a listing of numerous email / newsletter / mailing list scripts offered by various sites. Please do be aware that the majority of the scripts linked here won't be free - You may wish to check them out, and compare though!

[Planet-cgi](#) Has some excellent scripts. Use their service if you need to have a script installed. They're professional, and reasonably priced - Installation from as low as only \$25!

[TRXX](#) Excellent mailing list script. It costs \$75, you can have unlimited mailing lists using their script. Plus you can host other lists, and charge if you want! Installation is included in the charge.

[Scripts4Profit](#) Some very good scripts. Their client list is huge, and full of sites you probably recognise from surfing the web. The prices for their scripts varies depending on what you want. They will custom write you a script if they don't have it available.

[Bennie-Webdesign](#) Free and low cost mailing scripts. Products range from a free mailing script, to the kind of script you can use to host multiple safe-lists with.

[Code-Lifter](#) Nice looking site with loads of free java and .cgi scripts. They offer a free mailing script download, as well as other useful tools you could use to help gain new subscribers.

[WillMaster](#) This site offers loads of professional .cgi scripts for webmasters. They also run [MasterCGI](#) This is an educational site regarding .cgi, and worth checking out.

[CosmicPerl](#) Lots of tools and downloads. Offers scripts in bundles, which is quite handy and a cheap way to purchase essential .cgi scripts for your web-site.

[MegaCGI](#) This site offers fantastic deals on .cgi scripts. Their bundles are amazing! Everything you'll need for one low price to set your site's mailing list script, and just about anything else up!

[Free Mailing List Methods](#) You can also jump to the above page in this e-book, which will give you all you'll need, to run your own mailing list for totally free!

More places listing useful scripts!

The portals below are to sites listing a huge amount of scripts / tools / resources etc, which may help you with your mailing list or website.

These are great for rooting out free scripts, when you get a chance, have a look through some of them.

[WebmasterTools4U](#) Loads of links to scripts, most of which you'll have to pay for.

[Kazaap](#) Loads of links to java scripts, most of which are free. They have some very good free java scripts such as pop-ups etc.

[ScriptSearch](#) Loads of links to scripts, most of which you'll have to pay for.

[HotScripts](#) Loads of links to scripts, most of which you'll have to pay for.

[Search4Scripts](#) Loads of links to scripts, most of which you'll have to pay for.

[PearlArchive](#) Loads of links to scripts, most of which you'll have to pay for.

[cgi-resources](#) Loads of links to scripts, most of which you'll have to pay for.

[ThecgiSite](#) Loads of links to scripts, most of which you'll have to pay for.

Two Simple Methods

Perhaps the easiest method of boosting your subscriber sign-up rate is by partnering with other like-minded web sites.

The hassle of organising this, has now been completely taken away from you!

Two web sites that I know of, will now happily do it for you - **Free!**

You will need to have your own web page, on which you must have the ability to edit html.

When you join the sites, they'll give you a personal code to enter onto your web page.

The code will pop-up a subscription box offering surfers the ability to join various mailing lists.

All they have to do is "tick" the lists they want to join, and enter their email address in the box provided.

Whilst you're providing this service to other mailing list owners, your own ad is being displayed on their sites.

One of the companies offers a 4:1 ratio!

Links to join the sites are at the bottom of this page. But to check out how the pop-ups work, follow the instructions below.

To see the first site in action [click here](#). The code is set to pop-up when you "surf off" the page.

To see the second site in action [click here](#). This is a copy of the code. When it's in action on a web-page, it's actually a pop-under.

You're not restricted to how many pages you enter the codes on. The more you have it on, the more your mailing list is being exposed on other member sites.

Members are on average gaining between 5 - 30 new subscribers per day using this method.

Personally I generate on average about 20!

The other beauty of this method is that you have the ability to decide what kind of sites your mailing list is displayed on.

You can choose, if you like, to have your mailing list details displayed on similar sites to yours, or on completely different sites. This way you can expose your mailing list to a whole new group of web surfers who otherwise may never have had the opportunity to join!

The main thing to remember is that you'll only have two lines of ad space to grab the surfer's attention.

This is usually a title line, displayed in **bold**, and a short description line.

If you're not gaining sign-ups change the two lines and see if that makes a difference. Also change the sites your mailing list is displayed on, on a regular basis - This ensures fresh people will be seeing your ad.

The two sites offering this service are -

[SubscriberDrive](#) Click **join now** top left.

[FreeNoCatch](#) Look for bottom link **add your ezine**.

When signing up please enter referrer details - **trafficmagic**

The only thing you need to do now is to generate web-traffic to the pages you've entered the code on.

Otherwise your ad won't be displayed on other partner's sites!

To get my **free** e-book on the methods I use to achieve this, [click here](#)

Offer Bonuses

Everyone likes something for nothing!

By offering free bonuses to your subscribers, you're giving them an additional reason to join your mailing list.

You may if you wish, use many of the below listed e-books as free giveaways.

If you don't want to give them away, you could always sell them!

The majority of these e-books come with their own sales page - Which you can edit, and graphics that you can use to advertise them with.

If you need additional on-line space to store these e-books go [here](#).

These e-books you can download, and use as free bonuses to offer to your subscribers!

[Start Page Magic](#) This another one of our e-books - You can edit over 60 traffic links using the free re-brander.

[Publishing Company In A Box](#) Fantastic new e-book offering loads of original ideas for creating on-line niche business.

Traffic Virus 3 Promotional tools e-book - Loads of great links included.

Free Advertising System This is an amazing e-book - Well worth a read before you give it away!

Superior Marketing Tactics Marketing tactics used by the big-boys.

The Magic Story This is the original, and still the best. Many peoples on-line money making dreams started on reading this e-book.

Scientific Advertising This is an in-depth look at the science of marketing - Some call it the Advertisers Bible.

Seven Secrets To Unlimited Traffic This e-book does what it's title suggests! The subjects cover ideas you might not yet have tried.

Magic Letters The secret of writing letters that sell. Your building a mailing list, so this is well worth reading.

Search Engine Ascent An interesting e-book regarding tactics for top placing in search engines.

Amazing Marketing Tactics This is another great marketing e-book.

Internet Success Ladder Starting from the bottom rung, you'll learn how to climb to the top. The author has given you his methods, so you won't slip on the way!

Yahoo Secrets Revealed This e-book shows you a sneaky way to get your web site listed in Yahoo.

Ezine Solutions With this e-book you also get re-sell rights to numerous, "pro" e-books currently selling for between \$9.99 and \$24.99.

Free-To-Sell-Ebooks

Offers for a small once off charge, re-print rights on numerous e-books. This could be an excellent source of additional e-books you could use to offer as free bonuses!

Ads for Subscribers

Another excellent way to build your mailing list, is to offer "free ads" to every new subscriber.

You obviously will need to seriously think about running your newsletter twice per week. Once for your actual newsletter, and once displaying the free ads that your new subscribers have submitted.

The benefits of offering this service greatly outweigh the negative side of offering free ad space.

You'll need to ensure that you include a sufficient time delay, between the new subscriber's ad being run, and the date they've subscribed.

This will at least then allow you to send a few of your own mailings to them, prior to their ad being included in your mailing list.

This also prevents your new subscribers, from unsubscribing from your list, the same week they send you the ad.

Many lists offering "free ads" operate a time delay of at least a couple of weeks.

I would also suggest that you need to make-sure the email details used to subscribe to your list, aren't that of a "junk mail" account.

You can do this by corresponding with the new subscriber, through their submitted address, prior to their ad run in your list.

This should be done under the guise of "checking their ad copy" or something similar.

Any "email bouncers" received from your new subscribers, should automatically disqualify their ad run.

Any "un-subscribers" prior to the ad going out, also should immediately disqualify their ad run. After all you're not running a charity!

These conditions should be made perfectly clear when the new "subscriber for ad's" joins your list.

This method may take a bit of admin work to keep on top of, but the number of new subscribers generated can be phenomenal, so it's worth it!

Below you'll find sites which will run all this for you.

They'll usually charge your new subscribers for the pleasure of getting their "free" ads in your list - You will usually not see any of this money, your payment is getting new subscribers!

All the below sites are constantly on the look-out for new lists to join their program - Follow the on-screen instruction and get them to include yours.

We will shortly be running an "ads for subscribers" program at [The Power Of Eight](#) Send me your details to be one of the first included! [Click Here](#)

Join the below sites to receive subscribers in return for free ads

[10Dollars20Ads](#)

[Marketing Maestro](#)

[EzineAngelMarketPlace](#)

[MyAdCo](#)

[TopEzineAds](#)

[MyWizardAds](#)

[2BucksAnAd](#)

[2DollarAds](#)

[eBlasted](#)

[eBook-Gazette](#)

[EzAdSuccess](#)

[Tucats-Design](#)

[Ezines-United](#)

[Ads4Subs](#)

[Re-newForTwo](#)

More Methods

You could try the following additional methods, to gain subscribers to your list.

AdShare You subscribe to their e-zine, and then earn points for reading their publications. The more points you earn, the more ads you can display in their ezines - Use your points to promote your list.

ListPartners This allows you to start an affiliate program with your mailing list. Your affiliates promote your list on their website. You pay your affiliates in ads to your list or in cash should you so wish. This is fairly new, free to join and set up.

Graphic Art To Tempt Subscribers

There's nothing like an amazing piece of graphic art to promote your opt-in list!

People respond well to this method of advertising, especially if it's original.

The following sites offer their design services.

Some are unbelievably cheap, with designs for e-zine covers starting from as little as \$39.99!

Below is some of the graphics I've had created, via the sites listed below.



Cover Art Studio I've personally used this site. You get two versions of your chosen design for \$39.99. The service is fast, and personal. Covers delivered with-in 48hrs of order. You're consulted through-out the design process.

Satin-Graphics I've also used the services provided by this site. You can order all manner of art work, including banners, e-zine covers, e-book covers etc. Prices for banners start from \$10.00.

eBookCoverCentral Great site, prices start from \$39.99. They also offer template packages, you receive the cover, and add the text etc. yourself.

3dCovers This is a member site, they provide all the covers and tools - You get to make the e-book cover yourself! Loads of designs, ideas, and on-line help.

[KillerCovers](#) Fine looking professional cover graphics site, with prices that match their quality. Worth checking out and comparing with the others.

[eBookCreators](#) Professional cover graphic site, they offer discounts on multiple orders. Once again a bit more expensive than the others, but worth checking out to compare.

[eBookCoverArt](#) Professional site, once again offering quality graphics. Prices are on the high side, but check them out for quality.

Free List Builders

The following are free list announcers, they're opt-in lists which allow their subscribers to promote their own e-zines, mailing lists, and news letters.

Below each entry you'll find the host of the specific list.

[a1ListExchange](#) Yahoo

[Aannounce](#) Yahoo

[AnnounceAMailingList](#) Yahoo

[Announce-A-List](#) Yahoo

[Announce-Lists](#) Yahoo

[Ezine-Announce](#) Yahoo

[FreeAnnounce](#) Yahoo

[GetMoreSubs](#) Yahoo

[List Announcements](#) Yahoo

[ListBuilder](#) Yahoo

[List Builder](#) Yahoo

[ListBuilding](#) Yahoo

[Lists For All](#) Yahoo

[List Of Lists](#) Yahoo

[ListPromo](#) Yahoo

[ListPromote](#) Yahoo

[List Your Lists](#) Yahoo

[WritersLists](#) Yahoo

[List Finder](#) Topica

[HappyReader](#) Topica

[List Of Lists](#) Topica

[List-Of-Lists](#) Topica

[GetMoreSubs](#) Topica

[FindLists](#) Topica

[List Announcements](#) Topica

[Anounce Lists](#) Topica

[List Builder](#) Topica

Trade Your Ad Space

The following sites allow you to trade your ad space with other list owners.

This is a great way to get your own ads out to a new, and wider audience.

I told you earlier that your list will become a valuable commodity. You're now in the realm of free ads, just because you've got your own list!

No longer do you have to pay for your ad runs in other people's e-zine's - Reap the benefits!

You can also use this method to promote your own list if you wish - Use it to gain additional subscribers!

[AdSwappers](#)

[EzineTrades](#)

[EzineAdSwap](#)

[Ezine-Swap](#)

[FreeZineWeb](#)

[AdExchange](#)

[Ezine-Joint-Ventures](#)

[AdHomeBase](#)

Sell Your Ad Space

Use the following sites to sell your excess ad space

If for any reason you haven't managed to sell all your ad space, in any particular mailing run. you can always use one of the below listed sites, to sell off your excess!

Even if you have no trouble selling ad space, it might be a good idea, to be listed with these sites anyway.

It's better to have people waiting to have their ad run, than not being able to fill all your space!

[Marketing Maestro](#) You can sell solo, sponsor or banner advertising here.

[The Directory Of Ezines](#) Click the publishers only link on the left hand side.

[WebMasterBids](#) Auction site for list owners to sell their ad space.

[Ezine Ad Auction](#) Auction site for list owners to sell their ad space.

[Best Newsletters](#) Takes you straight to the form

[**Ezine Ad Source**](#) Get listed here, follow the links to fill out the form.

[**Ezine World**](#) Get listed here, follow on site links to form.

[**List-City**](#) Offers various methods of displaying the paid ad services you offer.

Submit Your Articles

Gain additional subscribers by submitting your articles to e-zine resource sites!

Any articles submitted by you, to e-zine resource sites, will automatically allow for a small ad at the bottom of your article.

This is your credit area, in which you may include a link back to your own web site or e-zine!

This is a free, and easy way to get your e-zine or web-site promoted.

The more your article is used, the more free promotion your credit will get!

The following sites allow people to submit articles for others to use.

You may also use their article resources in your e-zine, as long as you give the author credit at the bottom of their article.

This is a great way to get new, and fresh content for your mailing list.

Submit or use articles from these sites

[ResourceADay](#) Sends you resources you can use to your email account on a daily basis. Allows you to use resources from their site, and submit articles.

[EzineUniversity](#) This is one of my favourite sites, provides loads of resources such as templates for your newsletter etc. Use or submit articles to them.

[InternetDay](#) Massive general internet resource site. Links to use / submit articles are on the left hand navigation column.

[EzinePublisher](#) Education site for e-zine owners, use or submit articles to them.

[RobinsNest](#) Site is conveniently divided up into different subject areas. Just look for the topic relating to your ezine to find article resources. You may submit articles if you wish.

[DimeCo](#) Site is nice looking, and quick loading. Once again divided up into topic areas, so you can find articles relating to your specific ezine. You may submit articles if you wish.

[MakingProfit](#) Good resource web-links on the left. You may use or submit articles. Many other tools available here to help you with your newsletter / ezine.

[Marketing-Seek](#) Article resources, use or submit articles to them. This is another massive ezine/newsletter resource site, lots of great tools and information.

[NetterWeb](#) Article resources, use or submit articles to them. Links you'll need to for submitting articles are on the top, and bottom of the page.

[OpportunityUpdate](#) Article resources, use or submit articles to them. Another great ezine/newsletter resource site. Lots of good articles to use.

[UltimateProfits](#) Article resources, use or submit articles to them. Nice site, link to submit articles on the left hand side. They have a searchable database of articles you may use.

[Webbers](#) Article resources, use or submit articles to them. This page will take you to an alphabetical list of subjects. You may use articles on these subjects, or submit one of your own.

[Web-Source](#) Article resources, use or submit articles to them. This is a great general content, and educational site. Lots of tools, tips, and information.

[WritersExchange](#) Article resources, use or submit articles to them. Lots of writing / article resources, including the ability to have an article "ghost written" by one of their experts!

[Writers-Free-Reference](#) Article resources, use or submit articles to them. Huge archive of information on

any subject. This is a great site to get you started on a topic!

[Clickz](#) Article resources, use or submit articles to them. This is a very professional site, loads of articles on business related subjects. An interesting source of alternative material!

[ConnectionTeam](#) Nice, easy, straight-forward resource site. Articles are listed, and links you need are at the top of the page.

[AllNetArticles](#) Nice, easy, straight-forward resource site. Articles are listed, and links you need are at the top of the page.

[BizLand](#) Great general resource site, divided up into topics, you're bound to find something interesting here.

[Free-Ebooks](#) Lot's of links to resources - The ezine link is top right. Good informational site.

[Certificate](#) "You need content, we've got it, and it's free! Great resource site!

Tools and Software

The following page contains tools, or software which may be of use to you.

The majority of these sites offer their products free.

[EzineAnnouncer](#) Full free 15 day trial of this fantastic software, which will help you in all aspects of running an ezine. This software actually assists you in getting new subscribers!

[EzineAssistant](#) Free download of software which will help you manage all aspects of running an ezine.

[Java Sign-up Code](#) Gives you for free, the code needed to make fine looking subscribe boxes.

[Image Crunchers](#) Gives you free use of their image cruncher, which will then increase the download time of images on your web site.

[Glimmers Marketing Services](#) Offers loads of assistance for e-zine writers. Including ghost writing articles, installation of scripts etc.

[Email-Extractor](#) This site offers great email extractor software. Their mailing list program is great, and good value.

[Dr Mani](#) Great site offering e-book on methods to launch your e-zine / opt-in list.

[Ezine Tactics](#) Lee Benson's famous e-zine site.

Essential reading for serious e-zine authors.

[NewsLetterCoach](#) Great free resource site for ezine owners.

[WebMasterBase](#) Another great free resource site, packed full of ideas, hints, and tips for webmasters and e-zine owners.

[WZ.com](#) Link takes you directly to the Ezine-Design-And-Publishing forum at WZ. Lots off great free information.

[Ascripts](#) Lots of scripts used by web-masters to create various "member only" type sites. This will give you not only a member site, but a mailing list using the email details of all your members - Two birds with one stone, so to speak!

[DownLineClubs](#) Want the link for the site offering the script for most of the down-line type clubs currently on the net? Well here it is... You could get your own "paid to surf" type site up and running, for a little over \$100's! Bet that was cheaper than you thought!

[SellWide](#) Great site offering an affiliate page generating script. This is especially aimed at those of you running a [ClickBank](#) affiliate program. To see ours in action [click here](#).

[WebAttack](#) Huge listing of freeware tools, there's bound to be something you need here.

[Kazaap](#) Great free java scripts. Helps you make your web-site more interactive.

[CGI-Net](#) Run your own banner rotators like the professionals do, for free! You could even use this to start your own banner exchange program. Great resource if you're going to be posting emails to your list in html!

[Ad-Rotators](#) Similar site to the above, again free to use.

[Pop-up response](#) Excellent script, and site explaining how to use, and then generate your own pop-up forms.

[Text Editor](#) This is a link to a great free text editor named ZineyPro. At the time of writing it's freeware, and has only just been launched by the owner. It has all the tools, and add-ons of a professional Text Editor, but none of the price! (At the moment! Although it will be soon selling for approx \$40!)

[SoftwareLinks](#) Loads of links to sites offering software, and programs which may help you. Use their search engine, the majority of products aren't free, but are reasonably priced!

Totally Free Mailing List

The DIY mailing list area!

This is a fine, and acceptable method of managing a mailing list - True, it's a little more time consuming, but it won't cost you anything to run!

This page is in several sections, please click below to go to the relevant area.

[Free CGI Script](#)

[Free Subscriber Forms And Other Methods](#)

[Free Pop3 Accounts](#)

[Free Bulk Mailing Software](#)

[Free Ezine Management Software](#)

[Free Auto-Responders](#)

[Free Pop-up Generator](#)

[Free Traffic = Free Subscribers!](#)

Install This Free .CGI Mailing Script

If you're able to install .cgi scripts yourself, go to the below site, and download their free mailing list script. The script does come with instructions on use, and setting up. So even if you've no experience, you could give it a go.

[Castle-cgi](#)

Subscriber Forms And Other Methods

Firstly you need some way of getting people to sign-up to your list.

To see an example page of different methods

- [Click here](#) The above page shows a subscribe by pop-up, a subscribe by clicking "subscribe", and a traditional subscribe using the "fill in the boxes method

All these subscription methods are useful weapons in your armoury, as you fight for new opt-in list members!

You could use the following form which is in java script to get people to sign-up.

This is courtesy of [Resource-A-Day](#).

I suggest if you're planning on doing stuff on the cheap, then you should sign-up to their excellent free newsletter!

Full installation instructions can be found on the below link, as well as the code.

[Java Sign-up Code](#)

The following is another method of getting people to sign-up, this time courtesy of [Trafficology](#)

Again the code is in java script - It takes the email address details direct from your potential subscriber's browser.

Due to this I suggest that you operate a softly-softly approach, and send a "double-opt-in" message back to the subscriber, once you've got their email details.

This could take the form of something similar to the following

Hi,

You've sent us an email asking to be subscribed to name-of-your-newsletter.

To get your free whatever-Your-Giving-Them

We need you to reply to this email, you need not enter anything, just send this message back to us.

Our newsletter operates a zero spam policy, and we therefore only will enter your details on our list if your reply to this email.

If you don't reply to this you'll here nothing further from us.

Speak to you soon,

Your Partner In Success,

YourNameHere

The java script code is below, cut and paste everything between the "*****s"

To open this code in text pad for ease in cut and pasting

[click here](#)

```
*****  
  
<body onLoad="document.grabvisitoremail.submit();">  
<form method="post" name="grabvisitoremail"  
action="mailto:name@email.com">  
<input type="hidden" name="visitors.address" value="yes">  
</form>
```

The above code needs to be entered in the <body tag area of your web page.

Change the action details "[name@email.com](#)" to match the email address you want "subscribe" messages to be sent to.

You could also add an automatic subject line to the email that you receive from your subscriber, replace the "[name@email.com](#)" with something like this

["name@email.com?subject=subscribe to list"](#)

If you click above, you'll see it opens your email software, and automatically enters details in the subject line. This way, you know what the email's about,

without your subscriber having to enter any details themselves!

The above can also be a neat little trick, to monitor what sites are generating the most subscribers for you. You could change the "subject line" to match your current ad campaign.

For instance if you had submitted a free ad to "PowerOfEight" newsletter, your subject line could be something like this.

["name@email.com?subject=subscribe_to_list_from_Powerofeight"](#)

That way, you could monitor your subscribers, and see if it would be worth actually paying for an ad in the specific medium you had been using.

Please use the above sensibly, it's a very powerful java script code, not widely known about.

Any abuse could get you in a lot of bother!

Lastly check out the free .cgi bin on offer at [CGISpy](#) They have several great free scripts for you to choose from, including a mailing list script, and a form script which you can edit.

Free Pop3 Email Accounts

If you need additional pop3 email accounts to use for managing your mailing list go to either of the following sites.

Both have a huge list of sites offering free accounts which will fit the bill.

[The Ultimate email resource site](#)

[Freebies email accounts](#)

[Free Auto-Responders](#)

Free Traffic = Free Subscribers!

These days there is an abundance of free traffic sites out there on the net.

They generally take the form of "click exchanges"

You sign-up submit your web page, and in return for hits to your web page, you surf other member's submitted pages.

One of the most fantastic free methods I employ to gain free opt-in subscribers is this.....

These "click exchanges" usually give you about 30 seconds to display your submitted web page whilst other members are surfing.

I therefore create my own simple web page, which is designed to load quickly, and then submit this to the

"click exchanges" as being my member page. (For example, [click here](#).)

This page will contain an eye catching headline, a graphic of my ezine, and somewhere for potential subscribers to enter their details.

This simple method on average earns me 15 - 20 free subscribers per day!

For a huge list of traffic programs download my free e-book "Free Traffic Magic" - This e-book contains nearly 100 free traffic resources, and they're all editable to your own details using the free re-brander I include in the download. [Click here](#) to get it!

Bulk Mailing Software

Well now you've got the subscribers pouring in, you need some easy way to bulk mail your newsletter to them.

The following sites all offer bulk mail software which you can download. Don't bother with the paid versions, the free versions are good enough!

[Aureate](#) Great bulk mailer software, make sure you download all the free plug-ins they supply. I've used this software for the last couple of years to good effect.

[Eudora](#) Another well known bulk mailer offering a free version.

[Pegasus Mail](#) Another good bulk mailer offering a free version.

[EMS Mailer](#) You have full resell rights to the above mailer - Download comes with password generating programs etc. I have no experience with using the above mailer, but several sites give it away as part of their "member" package.

[Instructions for use of EMS](#)

Ezine Management Software

The following are software programs you can use to help automate your ezine. If your doing everything manually, then these will be a godsend!

[EzineAnnouncer](#) Full free 15 day trial of this fantastic software, which will help you in all aspects of running an ezine. This software actually assists you in getting new subscribers!

[EzineAssistant](#) Free download of software which will help you manage all aspects of running an ezine.

[EzineAdSwap](#) This site allows you to download their free AdTracker software.

If you're swapping ads with other ezine owners, you may find this useful.

[Text Editor](#) This is a link to a great free text editor named ZineyPro. At the time of writing it's freeware, and has only just been launched by the owner. It has all the tools, and add-ons of a professional Text Editor, but none of the price! (Although it will be soon selling for approx \$40!)

[Free Pop-up Generator](#) This links to <http://javascriptgenerator.com/> As soon as you get to the page, surf to something else. The free pop-up generator is offered as a pop-up as you leave the site!

Pro Advertising Sites

The below sites are all registered at [ClickBank](#). This means they have been checked, and are legit. These are currently the hottest selling "pro" advertising sites on the internet.

Check them out for great advertising deals!

[15 Popular Internet Malls 7 million visitors yearly](#)

[Click Exchange / Safe-List / Re-brandable E-books](#)

[AdPowerZone - Traffic and affiliate program](#)

[1st Place Classifieds - \(Produces great responses\)](#)

[2 Bucks an AD - More than 250,000 ezine readers!](#)

[24 Proven Sales Closing Techniques! These Work!](#)

[Ad Monster - Submit your site to 300,000 web pages](#)

[Ad Palace - Email 2.5 million Targeted Prospects daily!](#)

[Ad Universe - Email 7,678,000 monthly](#)

[Autopilot Cash Machine!](#)

[Electronic Publishing With Teeth](#)

[Everything you need to earn a full time living online!](#)

[Extreme Optin Safelist - \(over 3,100 members\)](#)

[Free Advertising System - 1000's selling your product!](#)

[Free Weekly Ezine Ads To Over 5,000 Entrepreneurs!](#)

[Get Your Banner On 70,000 Websites 1.1 ratio](#)

[Hits Tree Sales Generator](#)

[How To Earn \\$2000 - \\$5000 Every Month...](#)

[How to generate over \\$250.00 per day guaranteed!](#)

[How to take Online Payments Without A Credit Card!](#)

[Insider Profits - Everything You Need To Make Money Now!](#)

[Instant Internet Empires!](#)

[Jealously guarded insider secrets and resources](#)

[JumpStart Internet Business Builder!](#)

[Mail Pro Safelist Network - Email 1000's daily!](#)

[Newsletter Advertising to 45000 from \\$15.00](#)

[Over 300 Services & Programs for those with less than good credit!](#)

[Pay Per Click Meta Search Engine With a Twist!](#)

[Pro Biz Tips - only pay for the click-thru's to your site!](#)

[Pro Safelist - Safely email millions daily!](#)

[Reach millions of customers Free](#)

[Search Engine Secrets](#)

[Secrets Of The BIG Dogs!](#)

[Sell Them and Keep 100% Of EVERY Sale!](#)

[Sell Your Brains Out!](#)

[The Inner Room](#)

[The Nets most Advanced FFA Network!](#)

[The Super Promoter Safelist - \(Over 6,400 members\)](#)

[The Ultimate Edge - Email 1 Million people monthly!](#)

[The Ultimate marketing Toolkit](#)

[Traffic?hop= Sales?hop= Exposure?hop= Get them all NOW!](#)

[Ultimate Mailer Safelist - \(Over 16,200 members\)](#)

[Wealth Builders Success Team - Business that works!](#)

[Web Development, Submissions, Graphic Design](#)

[Website & Ezine Advertising Made Easy](#)

[Webstars2000 - It Sells Like Hotcakes!](#)

[Write & Publish Your Own E-Book in 7 Days!](#)

[Your ad to 7,500 private opt-in list](#)

[Your ads FREE weekly to 184,000 ezine readers](#)

[Get your AD in 20 Top Ezines for just \\$10.00](#)

[Reach 30,000+ Ezine Readers for just \\$9.00](#)

[Email your Business Op to THOUSANDS, EVERY day, for ONE YEAR!!](#)

Another eBookWholesaler Publication